TEACHING THE NETFLIX GENERATION
USING MEDIA IN NURSING EDUCATION

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INTRODUCTION

- Innovative
- Adaptation
- Real-world scenario exposure

BACKGROUND AND SIGNIFICANCE

- Advancements in technology and multimedia
- Enhances engagement and retention
- Cultural competency development
- Critical thinking and decision-making
- Accessible and flexible

PEDAGOGICAL BENEFITS

- Visual learning aids
- Interactive simulations
- Active learning and problem-solving
- Multisensory experiences

CHALLENGES

- Technological barriers
- Resource limitations
- Quality control

EXAMPLES / STRATEGIES FOR IMPLEMENTATION

- Curriculum integration
- Faculty training
- Student support
- Social media (groups, pages, streams etc…)
  - StudyGram
- Existing film/TV media
- Creating custom film/TV media (or web series)
  - www.CitizenStudiosNC.com

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RESEARCH AND RESULTS

- Evolving educational landscape
- Film and media are valuable tools in nursing education
- Significant differences in retention of information for traditional versus media enhanced learning

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FUTURE TRENDS

- Virtual and augmented reality
- Gamification
- Artificial Intelligence

THANK YOU!

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