# AACN's Vendor Showcase

Each fall and spring semester, the American Association of Colleges of Nursing's Vendor Showcase provides an opportunity for technology vendors specializing in higher education to showcase their products and interact directly with faculty and staff at AACN member schools.

## Event Activities

### Welcome & Introduction

The session moderator will greet participants and share and overview of what is in store for the day and how the vendor showcase will work, what to expect, and how to ask questions.

### Vendor Showcase

Attendees can look forward to a diverse range of vendor sessions that will showcase how featured products and services can support their curricular and programmatic needs.

### Summary & Wrap-Up

After the last vendor session, the moderator will wrap up the day and provide attendees with any follow-up information they can use to contact vendors.

## Pricing

Vendors will be able to have direct access to member schools through a half-hour demo/marketing session, enabling potential clients to see for themselves the integrations and solutions that are available to help implement the 2021 *Essentials*.

### $5,000*

*Reach out to vendorshowcase@aacnnursing.org to learn about bundling opportunities with future AACN conferences.

## Sample Schedule

**Introduction & Explanation of the Day**

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|---|---|
| AACN | 10:00-10:10 a.m. ET |

**Vendor Showcase - Morning Session**

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|---|---|
| Vendor 1 | 10:10-10:40 a.m. ET |
| Vendor 2 | 10:50-11:20 a.m. ET |
| Vendor 3 | 11:30-12:00 p.m. ET |
| Vendor 4 | 12:10-12:40 p.m. ET |
| Lunch | 12:40-1:40 p.m. ET |

**Vendor Showcase - Afternoon Session**

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|---|---|
| Vendor 5 | 1:40-2:10 p.m. ET |
| Vendor 6 | 2:20-2:50 p.m. ET |
| Vendor 7 | 3:00-3:30 p.m. ET |
| Vendor 8 | 3:40-4:10 p.m. ET |

**Wrap-Up & Lessons Learned**

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|---|---|
| AACN | 4:10-4:20 p.m. ET |

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