

# Syllabus

THE NEWSLETTER OF THE  
AMERICAN ASSOCIATION OF COLLEGES OF NURSING



Join us in honoring National Nurses Month with the exclusive May 2025 Special Issue of *Syllabus* - AACN's newsletter dedicated to nursing higher education. Packed with features showcasing member schools' incredible work, this edition contributes to our vibrant nursing education community.

## Purchase ad space at a special discount price in honor of National Nurses Month.



### Special Issue Highlights:

- Faculty and Dean Announcements
- Event and Program Promotions
- Nurses Month Recognition
- Research Breakthroughs
- Innovations in Nursing Education
- Award-Winning Initiatives
- Collaborations and Partnerships
- Student Spotlights

### Advertise in the Opportunities Section:

Looking to showcase position openings, availabilities, or services? Discounted ad space is available in the Opportunities section, reaching deans and faculty at over 52,000 individuals in 875 nursing programs

### Pricing and Deadline

Take advantage of our **special 50% off discounted rate** in honor of National Nurses Month. Don't miss the chance to get your hands on this exclusive content at a fantastic price!

### Ad Submission Guidelines:

- **Format:** All ads must be submitted in PDF format.
- **Dimensions:** Please review the ad dimensions before submission.
- **Examples:** Refer to the provided ad examples below for guidance.
- **Deadline:** All ads must be submitted and purchased by April 17.

### Ad Options:

- Full-page Ad: **\$645**
- Half-page Ad: **\$395**
- Quarter-page Ad: **\$225**

### Ad Dimensions:

- Full-page Ad: 7.5" W x 9" L
- Half-page Ad: 7.5" W x 4.5" L
- Quarter-page Ad: 3.25" W x 4.5" L

## Contact Us

syllabus@aacnnursing.org  
www.aacnnursing.org/Syllabus

# FULL PAGE AD

7.5" W x 9"L

# HALF PAGE AD

7.5" W x 4.5" L

# 1/4 PAGE AD

3.25" W x 4.5" L